



GlassRatner Adds Wealth Management to its Suite of Services



We are excited to announce that GlassRatner, in collaboration with [iA Financial Group](#) (iA), is adding wealth management to our suite of services. At Farber, we believe that solving complex challenges and achieving exceptional results requires a multifaceted approach. With the addition of GlassRatner Wealth, we are expanding our capabilities to help our clients succeed and seamlessly bridge their two worlds—the personal and professional.

Focused on the individual, the business owner and their employees, GlassRatner Wealth brings an advisory mindset and a proprietary approach to the financial wellness process, with the development of customized personal solutions at its core.

The practice will be co-led by [Glen Nortje](#) and [Vincent Heys](#). Their planning-centric approach has been developed from their 20+ years of experience in owning, operating, and building highly successful wealth management businesses in multiple countries.

“We are thrilled to welcome Glen and Vincent to the GlassRatner family,” said [Gary Lifman](#), Joint Managing Partner at Farber. “We recognize that the lines between home and work life have become increasingly blurred, and very often there’s an overlap between financial and emotional wellbeing. This latest expansion demonstrates that GlassRatner is committed to helping people succeed—both personally and in their businesses.”

Glen said, “We are very excited to be joining GlassRatner and working alongside iA. Both organizations take a human-centric approach, and we intend to weave that shared culture through our innovative financial planning process.”

Pierre Vincent, Senior Vice President at iA, added, “We are proud to announce this new strategic partnership with Farber. It’s an opportunity for us to join forces in our commitment to helping individual and corporate clients achieve greater

financial security and guaranteed peace of mind. Big enough to matter and small enough to care, iA has been rooted in the Canadian society and serving Canadians for over 125 years. A key player in the financial industry, iA has always invested in its clients, one person at a time.”

With a long-term view, we take practical steps to help our clients gain clarity and confidence over their financial objectives. From realizing professional and personal wealth management goals, to selecting the [corporate benefits plan for employees](#)—we help nurture the emotional and financial well-being of our clients.

About GlassRatner

GlassRatner is an independent business advisory firm that provides practical solutions to complex financial and operating problems. We have a reputation for responsiveness and a track record of helping our clients achieve their objectives and overcome challenges.

We successfully partner and work with the leadership of North American companies, their advisors, lenders and other professionals. Our diverse team of business-savvy professionals operates seamlessly to provide services across the areas of restructuring, financial, human capital, consulting and wealth.

With offices in Toronto, across Ontario, Calgary, Edmonton and Vancouver, GlassRatner is positioned to advise businesses across Canada. Our global alliances extend our reach and provides opportunities in North America, Europe, Asia, Africa, and beyond, reflecting the increasingly global nature of business. Established in 1979, GlassRatner continues to grow by fostering an unparalleled collaborative approach and by actively aligning interests with our clients.

Making business work better, together.™

About iA Financial Group

iA Financial Group is one of the largest insurance and wealth management groups in Canada, with operations in the United States. Founded in 1892, it is one of Canada’s largest public companies and is listed on the Toronto Stock Exchange under the ticker symbols IAG (common shares) and IAF (preferred shares).

Our new company structure gives us more flexibility to execute our growth strategy. Our new holding company created on January 1, 2019, iA Financial Corporation Inc., will better serve our ambitions and the changing needs of our multi-faceted financial services organization.

iA employs over 7700 employees, manages more than \$185 billion in client assets and serves over 4 million customers.

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