



SUPPORTING PUBLIC RELATIONS AND CRISIS COMMUNICATIONS

Navigating Leadership Transitions with Interim Executive Talent Solutions

Enhance Your Client Support During Critical Transitions

As a public relations and crisis communications professional, you play a vital role in managing sensitive situations for your clients, particularly during the unexpected departure of senior executives. In these high-stakes moments, effective communication and swift action are crucial to maintaining stability and preserving stakeholder confidence. At GlassRatner, we specialize in interim and fractional executive management solutions that help your clients navigate these transitions seamlessly.

The Importance of Rapid Response

When a senior executive departs due to death, termination, or other unforeseen circumstances, your clients rely on your expertise to guide them through the crisis.

Our firm is here to support you and your clients by providing:



Immediate Access to Interim Leadership: We swiftly identify and secure qualified interim executives who can effectively manage your client's operations during critical transition periods. This ensures your client continues to function smoothly while allowing for a thorough and complete search for a permanent replacement. By giving your client the comfort of time, we eliminate the need for hurried internal appointments and the associated challenges, paving the way for a successful long-term hire.



Customized Solutions for Unique Situations: Our network spans all industries across Canada, the U.S. and globally, allowing us to find the right talent tailored to your client's specific needs. Whether it's a CEO, CFO, or other c-suite executive - or other specialized expertise - we can provide leaders who possess the experience to tackle immediate challenges and uphold your client's reputation.



Stability for Stakeholders : Bringing in interim executives during a leadership transition not only alleviates concerns among investors, shareholders, and other stakeholders but also reinforces a commitment to strong governance and continuity. Our executives are adept at communicating effectively with key audiences, fostering trust during uncertain times.

Streamlined Pre-Planning Engagements

To maximize efficiency when crisis situations arise, we recommend engaging in pre-planning discussions with your clients. Establishing a relationship with our firm ahead of time means we can bypass lengthy negotiations, such as drafting engagement letters, and immediately mobilize the right talent when needed. This proactive approach allows you to assure your clients that they have a reliable partner ready to respond at a moment's notice.

Strengthening Your Crisis Management Capabilities

By incorporating our interim and fractional executive solutions into your crisis response strategy, you enhance the overall value you provide to your clients. This partnership positions you as a comprehensive resource capable of addressing not just communication needs, but also the operational aspects of crisis management. Together, we can empower your clients to navigate leadership transitions with confidence.



Your Partner in Interim and Fractional Executive Solutions

Behind every decision and transaction, there are human and emotional factors at play.

While the success for our client's businesses is measured by financial performance, it's ultimately their people who drive and manage operations to deliver their vision. At GlassRatner we understand that behind every business decision and transaction, human factors are at play.

As executive search professionals and human capital advisors focused on interim and fractional solutions, we engage where strategy meets talent to connect high-impact executives to growing companies. We see ourselves not just as transactional partners but as an extension of our clients' executive teams – ambassadors of their employer brands.

Our purpose drives everything we do. We take the time to understand our client's business, allowing us to identify and attract the right talent to fit their unique needs. We work closely with clients to build strong leadership teams and support the career journeys of an engaged candidate community.

GlassRatner's track record of success is built on our bespoke approach. While we follow a rigorous and methodical process, we remain flexible, customizing each search to align with your specific

requirements. For interim management, where speed and responsiveness are crucial, our timeline is measured in “days and weeks”, balancing speed with quality to ensure optimal results. When clients partner with us, they gain access to interim and fractional executives who can step in quickly and deliver value, helping their organization thrive in any situation.

More About Us

GlassRatner is a Canadian advisory firm that provides practical solutions to complex financial and operating problems. We have a reputation for responsiveness and a track record of helping our clients achieve their objectives and overcome challenges. Founded in 1979, GlassRatner was established as an insolvency and restructuring business. Today, we continue to grow by fostering an unparalleled collaborative approach, seamlessly providing services across the areas of restructuring, financial and human capital consulting, executive search and interim management, M&A, and corporate finance. With offices in Toronto, Calgary, Edmonton, and Vancouver, and as the exclusive Canadian partner of IIC Partners – one of the world’s top 10 alliances of executive search firms, with over 450 expert consultants across 40 global offices – GlassRatner is positioned to provide your clients with the security and stability they deserve across Canada and beyond.

Contact Us



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